



## Ergowealth

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*A focused, flexible and responsive solution to our funding needs as we grow our business over the next three to five years.*

# ArchOver helps fuel growth for chartered financial planners Ergowealth

**Ergowealth, founded in 2013 by a group of experienced financial planning professionals, required funding to accelerate its growth strategy and to help expand its newly-launched mortgage advisory service.**

Ergowealth turned to ArchOver which helped facilitate a £200,000 Secured & Assigned loan based on their future contracted revenue, allowing them to leverage the value of their service contracts as security. A lending opportunity most other providers do not offer.

Commenting on the funding placement through ArchOver, Ergowealth's CEO Alastair Whitehead said, "We believe this arrangement provides us with a focused, flexible and responsive solution to our funding needs as we grow our business over the next 3-5 years".

Whitehead continues, "We are a business looking to grow in a controlled way. Through the ArchOver platform, we can access cashflow financing to support our growth on a project-by-project basis. This way, we can control the pace of growth and yet have the flexibility to be able to respond to opportunities as they arise, for example, to help finance an acquisition".

Whitehead adds that “we also retain control of our business. With no equity dilution and no operational constraints on our day-to-day decision-making, we can still focus on delivering long-term stakeholder value without being distracted by the need to provide the short-term gains sometimes associated with equity investment, and without sacrificing any of the principles on which the business was founded”.

“This funding round represents the first of a number of similar placements we hope to make through the ArchOver platform in the future.”



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